



It's a Wrap!

Hello,

Our vaccination promotion campaign is coming to an end. Here's a wrap up of our most recent work.

We have been working hard behind the scenes the past few months to create dynamic and interesting content that is designed for people with developmental disabilities.

Emma was the first self-advocate to submit a selfie to us when our campaign started last year. Sue interviewed Emma and her mom, Sharon Willey, for [this article](#) about Emma's experience with the campaign.

[Ready for My Close-Up - Emma's Story](#)

Our **Ready for My Shot Poster** is a free downloadable poster, featuring self-advocates Sanjiv, Aaron, Jeevan, Darryl and Emma. We have mailed posters to over 150 Canadian community groups for display in their lobbies or other public spaces.

Live Your Best Life, the Ready for My Shot PSA, was released last month. It stars Aaron, Jeevan, Darryl, Emma and Edgar. We have four versions of the video:

- English: <https://vimeo.com/669547511>
- French: <https://vimeo.com/682664191>
- Described Video: <https://vimeo.com/682650734>
- Low-Sensory (no audio): <https://vimeo.com/670762207>

[Poster and Videos](#)

If you haven't already, we encourage you to **share** the poster, video and article widely!

As most of you know, we moved from an advocacy and media campaign last spring into an educational campaign

about COVID vaccines for people with developmental disabilities. Our work in this recent campaign would not have been possible without the support of our amazing sponsors:

- **Azrieli Foundation**
- **Public Health Agency of Canada**
- **Canadian Down Syndrome Society**
- **Planned Lifetime Advocacy Network**
- **Health Care Access Research and Developmental Disabilities at CAMH**

Also thank you to **Down Syndrome Resource Foundation** for being our video location and **Spectrum Society** for early seed funding.

Finally, the Ready for My Shot website and social media presence will remain up. This is because health inequity for people with developmental disabilities never ends. If we can source funding or grants to tackle this ongoing issue, we will be back!

Thank you for your support as the *Ready for My Shot* community. We are especially grateful for all the self-advocates who have contributed to our campaign. Keep being awesome!

Warmly,

Mike, Sue and Aaron

Burnaby, BC

bird@birdcommunications.ca



Ready For My Shot

9298 University Crescent, Burnaby
British Columbia V5A 4X8 Canada



You received this email because you signed up on our website or made a purchase from us.

[Unsubscribe](#)

